

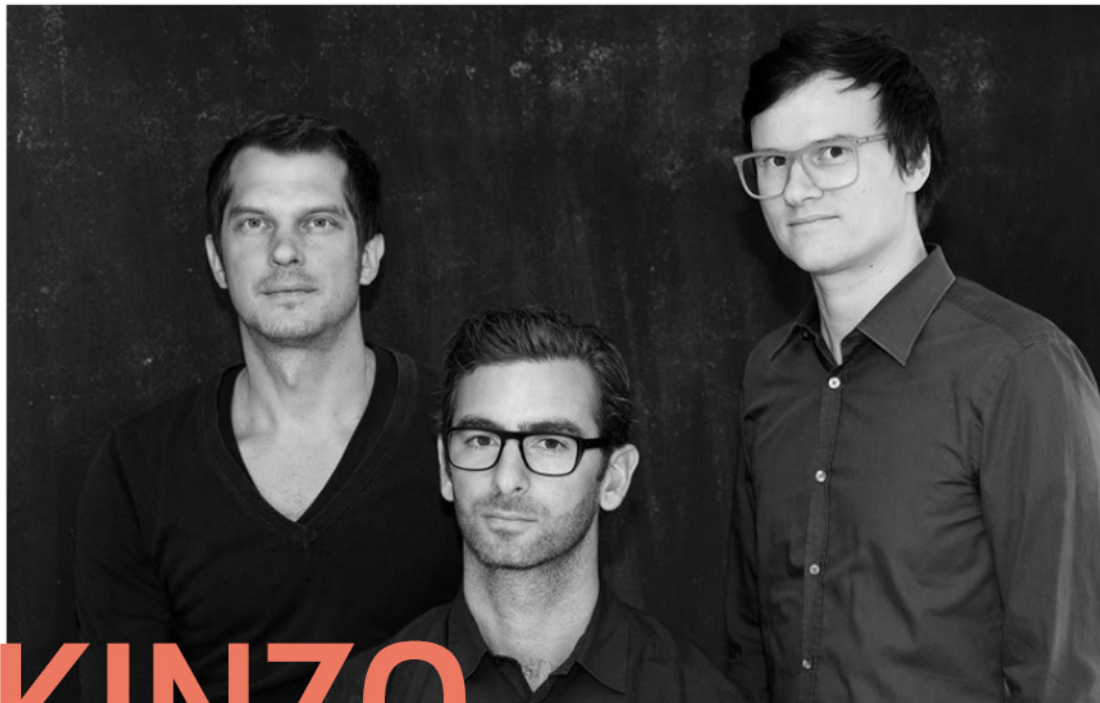
unit
+
morse

MATSU

01

Design Concept

设计故事



KINZO

The Berlin office of KINZO, founded by the three architects Karim El-Ishmawi, Martin Jacobs and Chris Middleton in 2004, develops customised solutions with an integral design approach. The clients of KINZO include internationally active companies, such as adidas, Ernst & Young, SoundCloud, Tishman Speyer and Deutsche Telekom. Their works have won the Red Dot Design Award and German Design Award and so on.

在2004年，三位设计师Karim El-Ishmawi, Martin Jacobs以及Chris Middleton于柏林创建了KINZO团队。Adidas全球总部，奥地利最大银行Erste，德国电信，欧洲“天猫”Zalando总部办公空间都由他们设计完成。

As an independent designer he presented his first collection at Interieur 2012, Belgium and Salone del Mobile 2012, Italy, which got published worldwide. Later he moved to China and became studio manager for Dirk Wynants design studio in Shanghai, where he established a 4 year undergraduate program. Now Joeri runs his own design studio in Shanghai and teaches at the DeTao Master Academy, transferring his large experience in the market to his students.

作为一名独立设计师，他在比利时的Interieur 2012和意大利的Salone del Mobile 2012上展示了他的第一个系列，该系列已在全球发布。后来他移居中国，现在，Joeri在上海经营自己的设计工作室，并在DeTao Master Academy任教，将他在市场上的丰富经验传授于他的学生。2018年，Joeri开始与MATSU合作，设计morse功能桥设计。



Joeri Reynaert









座椅搭配建议:
Volpino Lounge Chair 座椅



SEPARATE AND YET TOGETHER

unit & unite, 和而不同

New working models require new office furniture: The transition from a communication workstation to a concentration workstation is taking place flowingly and this trend is accounted for by our new programme. unit is able to reproduce these different situations in one design signature. The name is part of the: It contains the term "unite", i.e. join together. And unit as a furniture system always combines several parts into a whole.

尊重个体，且相融协作的新工作模式需要新的办公家具与方式，从交流性的工作位转变成一个多元化的集中性工作站，所有工作形态融合在一起，并可灵活变化。而MATSU合作伙伴planmöbel 的新品系列 unit，将这些不同的多元化的办公需求整合设计在一套系统工作位中。unit字意单元，部件，同时也是unite（字意：联合）的一部分，即表达由unit单一部件组合而成。





Y-shape desk outline + 35-mm rounded corner

Y形桌架 + 35 mm圆角

unit has striking Y-shape desk outline, with fixed chamfer of 35-mm rounded corner. This detail also exists in storage space and unit wall suite. It creates visible connection between all elements.

unit具有高识别度的Y形桌架，圆润，且略带趣味的造型让办公空间充盈着人文温度。桌面倒角始终呈35 mm圆角。这个细节也反映在存储空间和unit wall suite元素中，在unit系列的所有元素之间创建了可视链接。

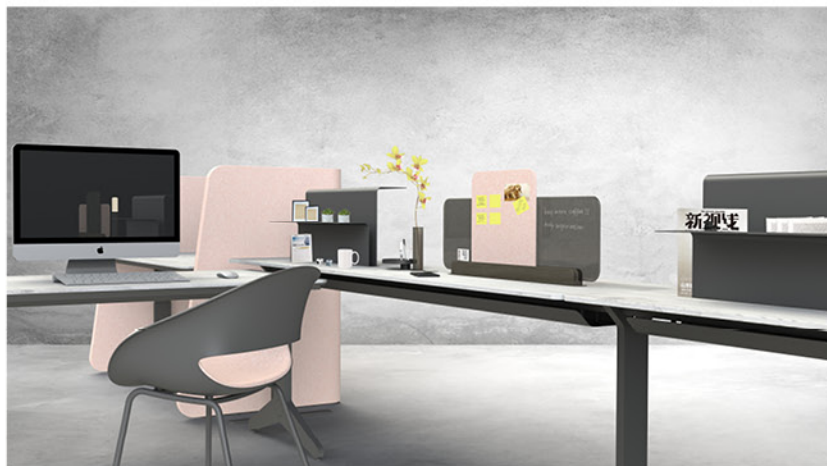


morse

摩斯

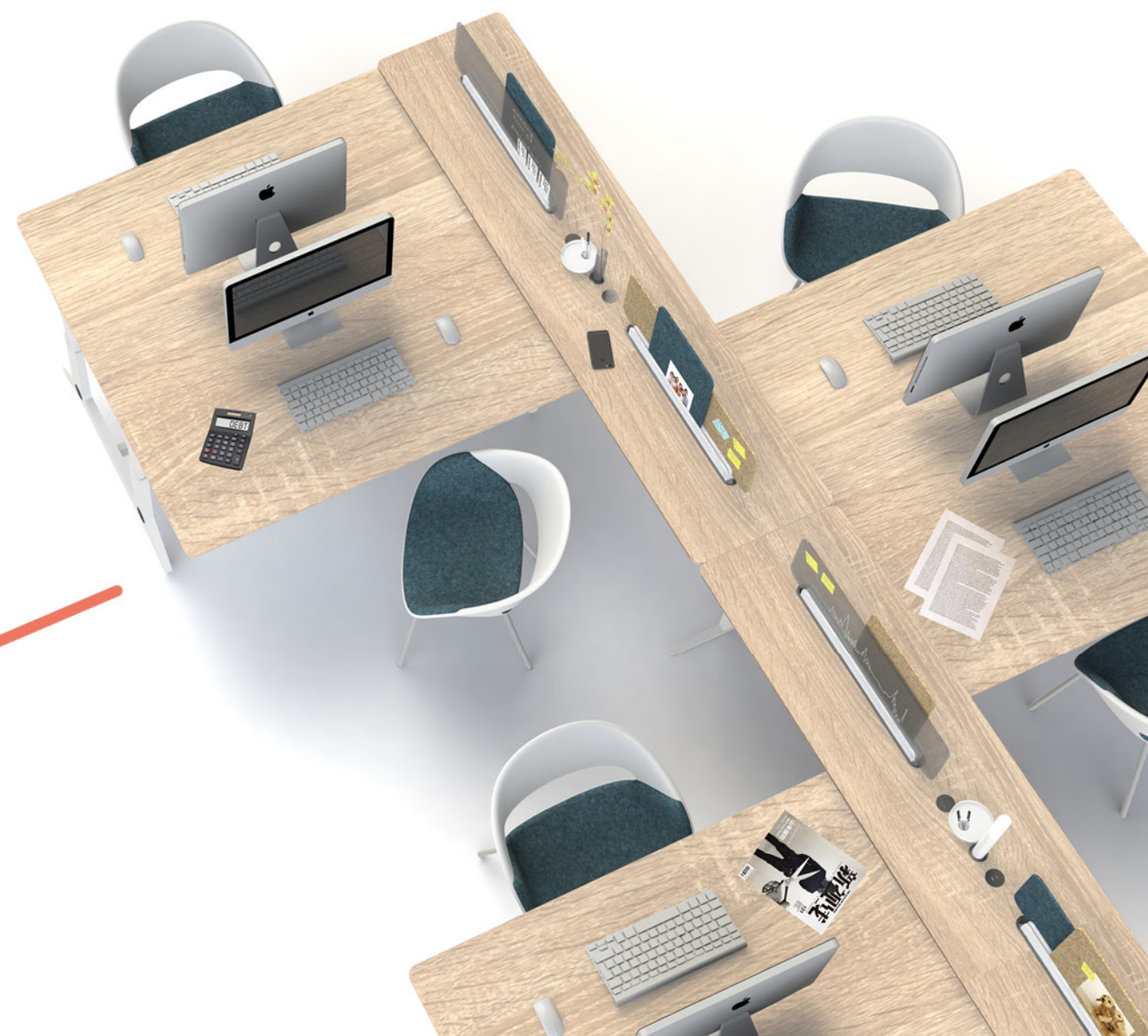
A modular, flexible and multifunctional cable bridge system

一个模块化，灵活的，多功能的功能桥系统



In 2018, partner of MATSU Planmotel introduced unit to China, which was designed by KINZO. In order to better accommodate the demands of Chinese market, MATSU made upgrades by integrating morse multi-functional connecting bridge (designed by jorei studio), enabling more flexibility to unit.

2018年，Planmotel的合作伙伴MATSU将KINZO设计的unit引入中国，并根据中国办公市场的需求，加入morse多功能连接桥（Joeri工作室设计），使其组合方式更加灵动，并于2019年正式上市。

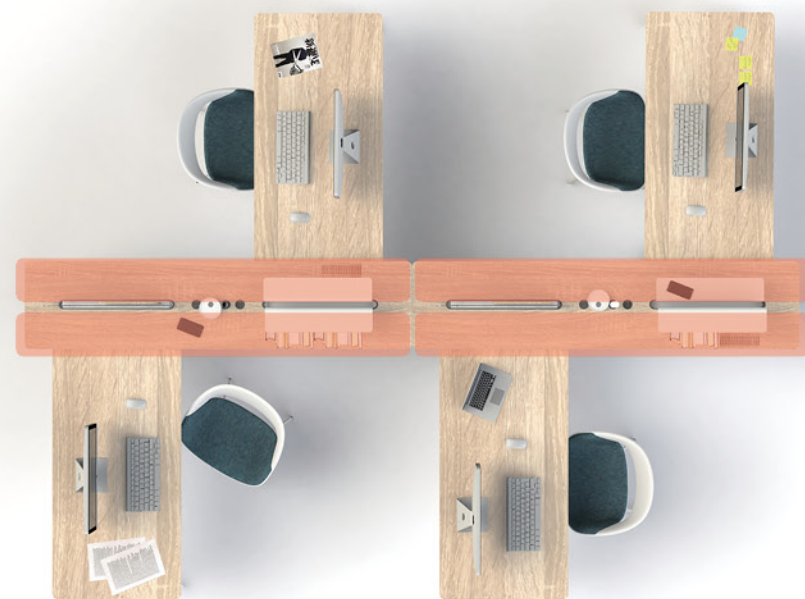


Not only a cable bridge
added value = bridge offers desktop screens,
message boards, lighting, and vase and so on

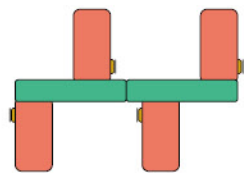
morse不只是走线功能桥，还拥有更多使用价值，
比如构成一定隐私性的桌上屏风、留言板、照明、
软装等功能。



Bridge leg design follows unit design language
功能桥的支撑腿造型设计呼应unit的设计语言

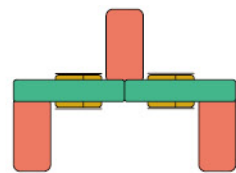


L 01



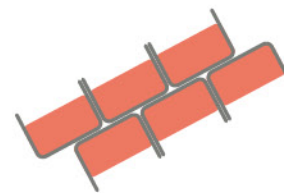
1. individual work lay out - small office - small storage

L 02



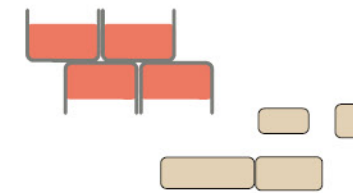
2. individual work lay out - small office - big storage

L 09



9. private work booth lay out

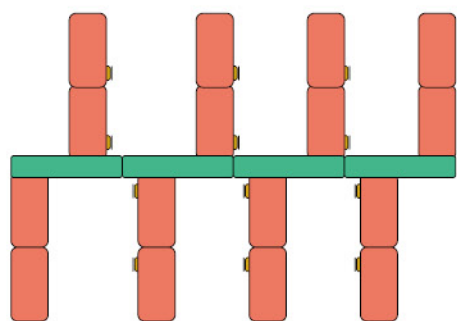
L 10



10. private work booth lay out + lounge area

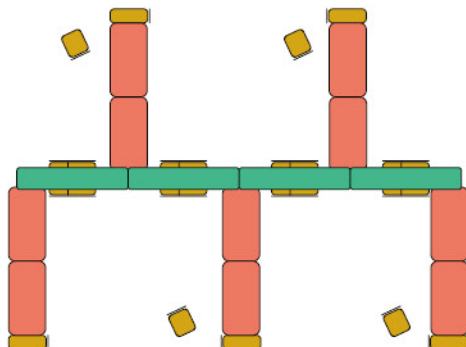
Infinite Combinations 无限组合的众创空间

L 03



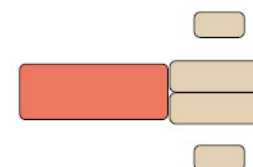
3. individual work lay out - big office - small storage

L 04



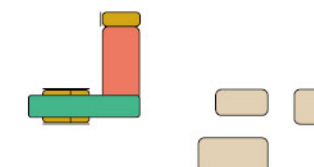
4. individual work lay out - big office - big storage

L 11



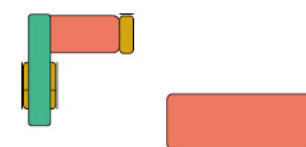
11. meeting lay out + lounge area

L 12



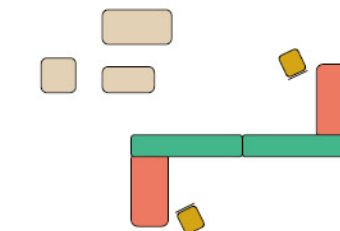
12. top manager work lay out + lounge area

L 13



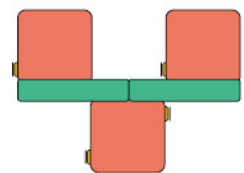
13. top manager work lay out + meeting table

L 14



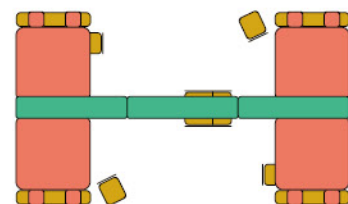
14. department manager work lay out + lounge area

L 05



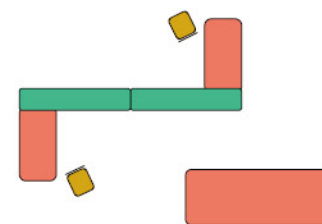
5. collaborative work lay out - small office - small storage

L 06



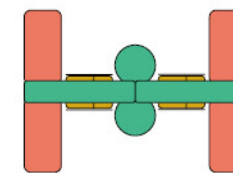
6. collaborative work lay out - small office - big storage

L 15



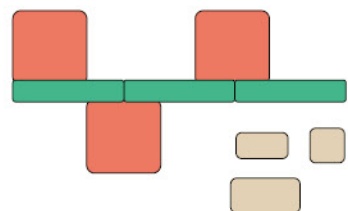
15. department manager work lay out + meeting table

L 16



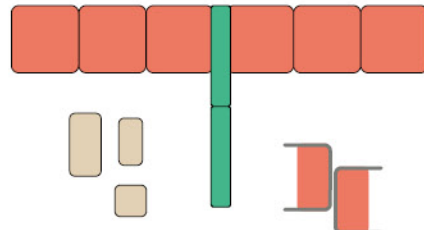
16. creative work lay out + big collaborative media wall

L 07



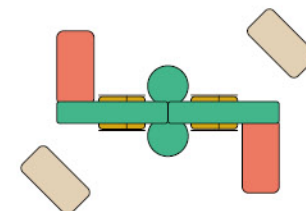
7. collaborative work lay out - small office - lounge area

L 08



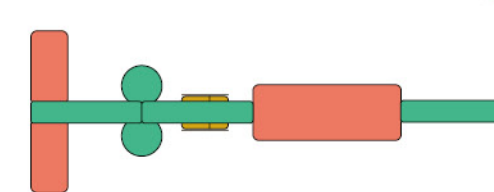
8. collaborative work lay out - big office - lounge area

L 17



17. creative work lay out + big collaborative media wall+ lounge area

L 18



18. creative work lay out + big collaborative media wall+ meeting area

02

Open-plan Workspace

开放式工作区



unit + morse

Diversified flexibility
多元灵动组合



a Combination with double desks
双人桌的组合形式



b Combination with single desks
单人桌的组合形式



C Flexible and creative meeting area
灵活的、创意的洽谈区 + 开放式工作区





座椅搭配建议：
 Volpino Lounge Chair 座椅





unit + backbone

brings stability into the team. Ideally combined
稳如磐石，理想搭档



Space efficiency at a new level: Backbone combines space efficiency and a workstation in one item of furniture. brings stability into the team.

空间效率的新境界: Backbone, 将储物空间与工位结合在一套家具系统中, 使系统工位组合更加稳定。



Multi space-office

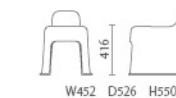
unit混合空间



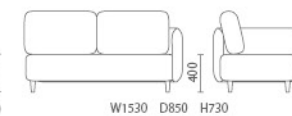
座椅搭配建议:



Volpino Lounge Chair 座椅



Hippo Lounge Chair 休闲椅



Zen Sofa 沙发



unit bench

teamwork made easy

团队合作变得简单

The modular bench ,
promotes communication and interaction.
Flexible and tailored to every situation as a temporary
workplace, meeting table or fully-fledged workplace.

模块化的开放式工作位
促进沟通和互动，灵活适应不同需求
可以作为临时工作场所，会议桌或固定的工作形态



03

Conference Space

会议区



unit bench is the space for conference communication as well as temporary working area. Its indent table leg can enable more room for more users.

unit bench 可以是会议沟通空间，也可以是临时工作区。
内缩脚结构设计，使会议桌两端可容纳更多与会人员。





04

Panel Based Workstation

半封闭 or 封闭 工作区

unit wall suite

半封闭式工作区



power island

“头脑充电站”

在开放式办公空间，unit 中高款落地屏工作位营造出既可以专注思考，独立伏案，又能灵活沟通的半封闭式工作区。

Sit-to-stand



unit, ready to soar.

unit, 升降办公桌。换个高度，立启翱翔！



Ergonomics is when everything fits.

人体工学，就是一切都刚刚好。

Working ergonomically is becoming more and more important these days. The motorised table from the unit series takes account of this trend.

The height of the runner-frame with rectangular lifting column can be continuously adjusted from 600 to 1260mm. The operation takes place using a flush-mounted control panel installed in the tabletop, which allows up to 3 different heights to be saved.

如今，健康的工作模式变得越来越受重视，对于办公家具设计，人体工学首当其要。unit 工作位系统将人体工学设计贯穿其中，具备升降办公桌配置，其高度可从600至1260mm无极调节。操作面板可嵌入安装在桌面中，并可设置3种不同的常用高度。



my space, our success.

unit wall concentrate

封闭式专注区

In an open-style working space, unit stand screen helps to build a closed area for independent dedication demands as well as private team working area. (manager work station)

在开放式办公空间，unit 高款落地屏工位营造封闭式专注思考，独立伏案的工作区，也可以围合而成私密性的团队管理区（主管位）。





Concentrated touchdown workstations in an openplan office? – No problem with the acoustically effective unit wall.

unit wall 具备吸音降噪功能，在开放式办公空间营造一方“静土”，提供私密度较高的专注工作空间。



05

Private Workspace

独立工作区



unit independent work station combines with side cabinet and conference desk, forming an exclusively dedicated manager space.

unit独立工作位结合储物侧柜，会议桌，营造一个专属的管理空间。

座椅搭配建议：
São Paulo Swivel Chair 办公椅
Volpe Lounge Chair 休闲椅





座椅搭配建议：
Papilio Swivel Chair





座椅搭配建议：
Papilio Swivel Chair



06

The Storage Space

储物系统



a Mobile storage cabinet or easy stool
活动储物柜 or 便捷小坐凳



Wood mobile cabinet
木制活动柜



Steel mobile cabinet
(steel body, interior area, wood veneer)
钢制活动柜
(钢制柜体、内胆、木质面板)

b Hanging cabinet for double desk
悬挂侧柜



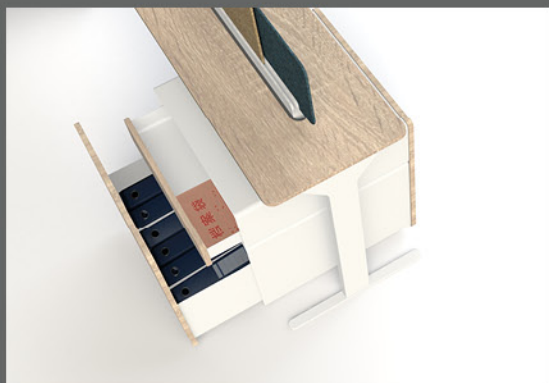
c Single-desk hanging cabinet
单人桌吊柜



d Drawer cabinet
抽屉柜



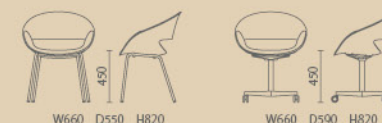
e Double sided cabinet
双面座地柜



f Sliding side cabinet for double desk
抽拉式边柜



座椅搭配建议：
Volpino Lounge Chair 座椅



9 Combination cabinet or independent cabinet 连接柜 or 独立柜

The unit storage space range is the ideal zoning element for open-plan office spaces. They can be used individually or also in combination. If the modules are free-standing in the space, they are fitted with outer back walls, which are designed in the same look as the fronts: Fronts and outer back walls have a surrounding projection and are rounded off on the outer edges in a unit-typical 35 mm radius.

可单独使用或与成为unit连接柜体（backbone），组合使用。如果独立于空间，则配有外侧美观后壁（其外观设计与前部相同），并且柜体边缘拥有unit独有的35mm圆角造型。



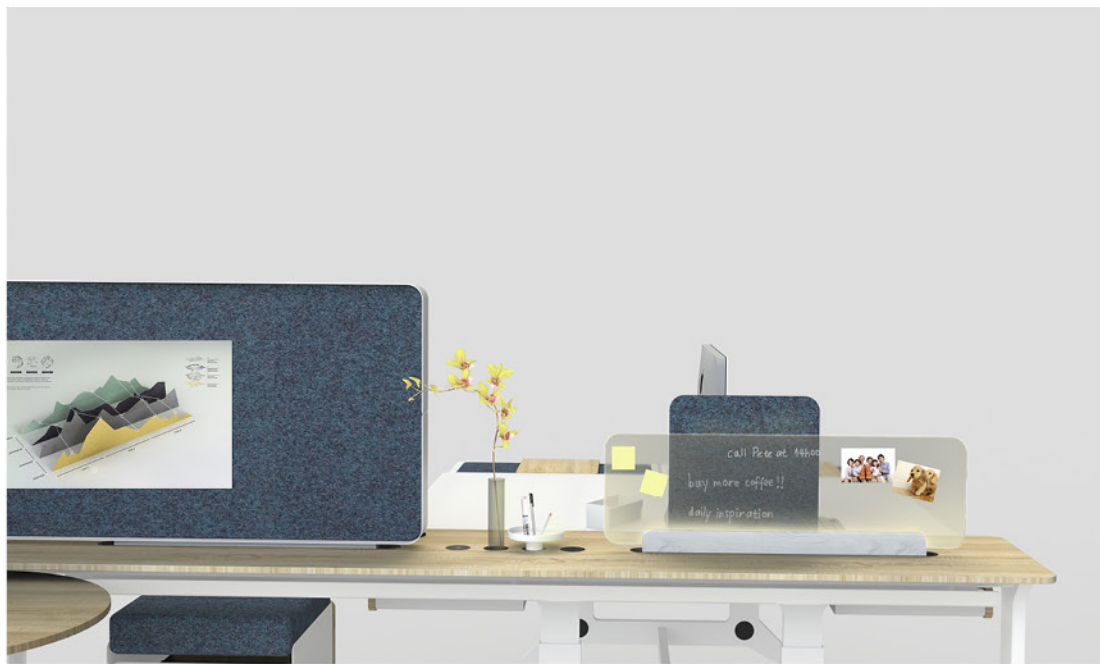
07

Multifunctional Accessories

多功能配饰



Note down your inspiration anytime by posting up or writing a note. To build your little world of inspiration...
随时记录灵感，或张贴、或书写，打造属于自己的灵感小天地……



Felt board + lid message board+ cork board
毛毡桌上屏+亚克力留言板+软木板



USB lamp + Container
USB LED台灯+文具转盘



Power outlet & usb outlet
电源与USB 接口



High end light effect for warm atmosphere
用别致的灯光，营造温馨的工作氛围。



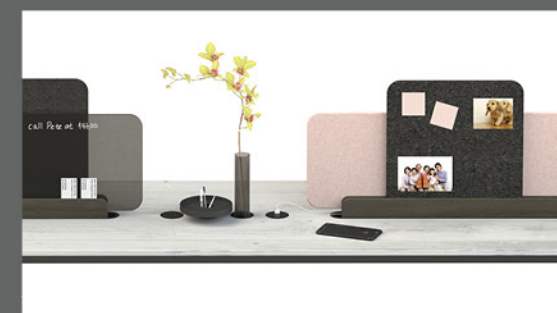
Storage shelf on desk
桌上收纳架



Double sided shelf
桌上双面杂志架



PMMA message board has LED light bank beneath, very delicate.
亚克力留言板下木饰条内嵌LED发光条, 提升氛围感。

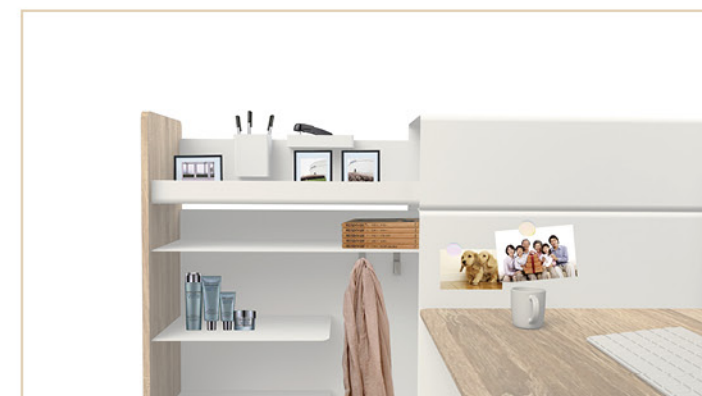


Flower vase
花瓶



L-shape mobile desk-top screen
L形移动桌上屏风

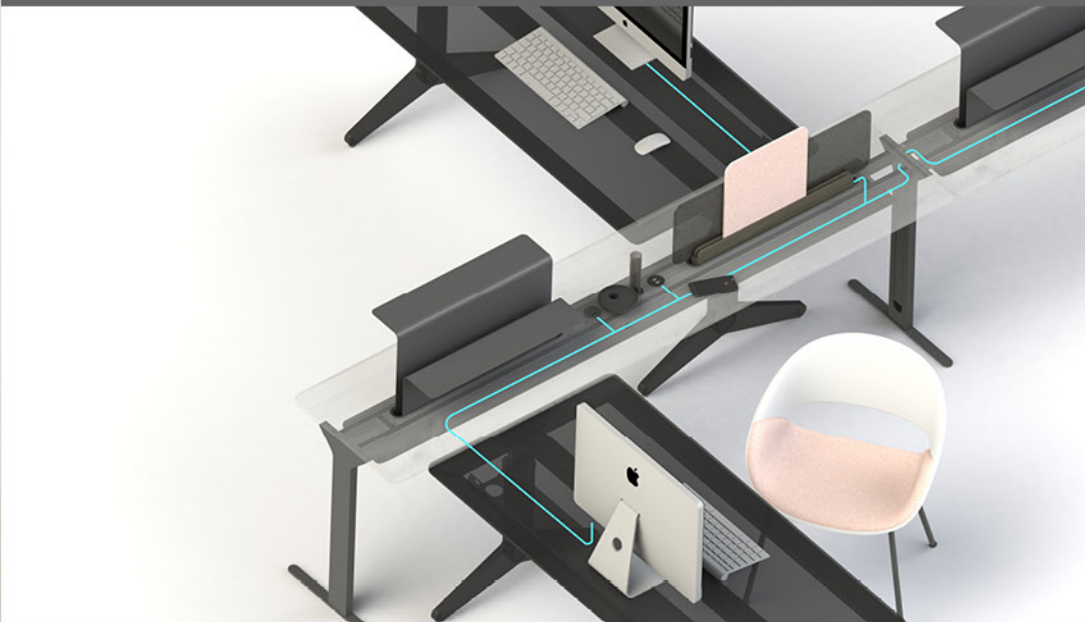
Stationery accessories
文具配件



08

Cable Management

隐藏式走线



MATSU

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